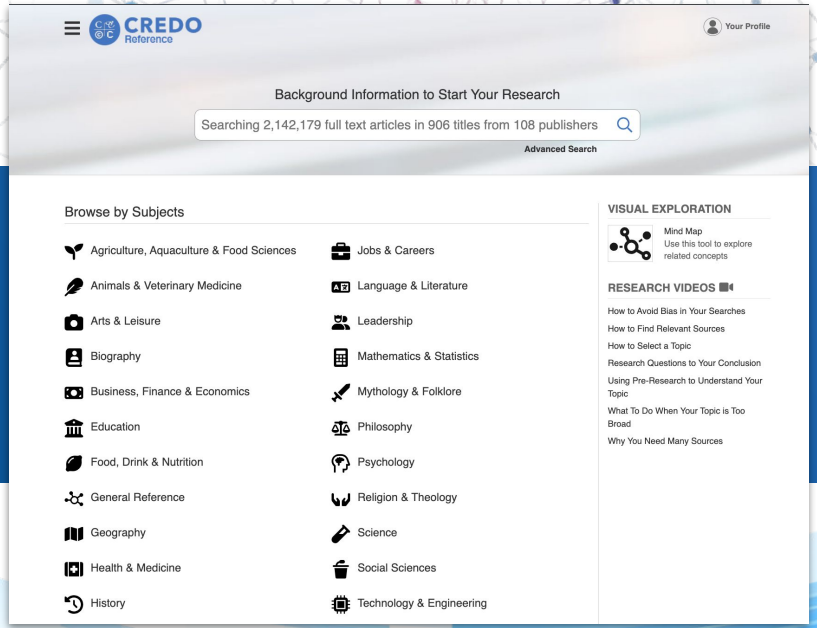
CREDO Reference

Infobase

CREDO Reference



A starting point for students new to academic research that offers premier reference content on a simple instruction-friendly platform.

Starting Research Can Be Overwhelming

Beginning Researchers…

- Don’t know where to start
- Don’t know how to evaluate sources
- See too many entry points to academic resources
- See the information landscape grow more chaotic every day
- Might not ask for help

Credo Reference offers...

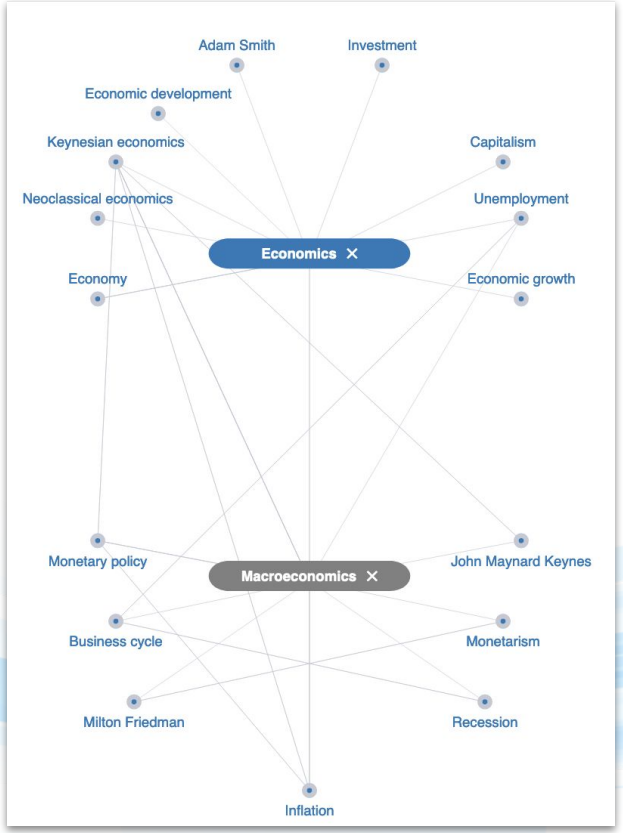
- Academic content to build a solid research foundation.
- Interactive tools to help researchers expand or narrow their focus.
- Simple integrations that enable the discovery and usage of all of your library's academic resources.

Premier Reference Content

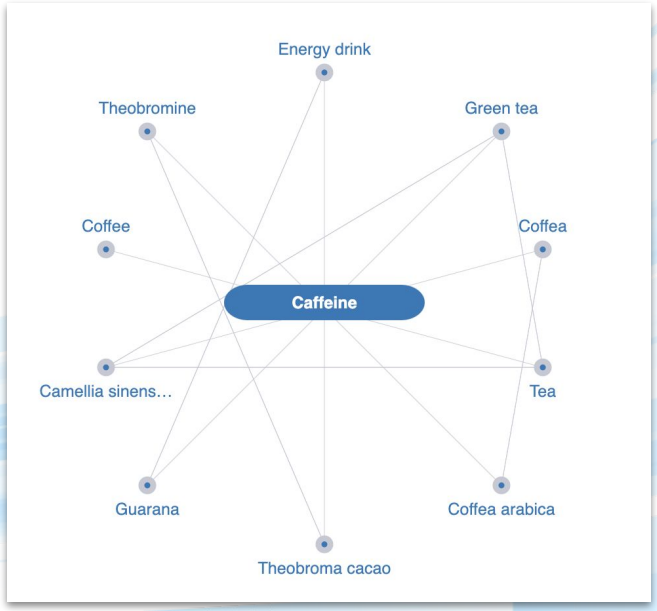
Credo Reference is a true academic alternative to Wikipedia, offering world-class reference to beginning researchers and faculty building introductory courses.

We offer thousands of full-text titles and images from 100+ premier reference publishing partners.

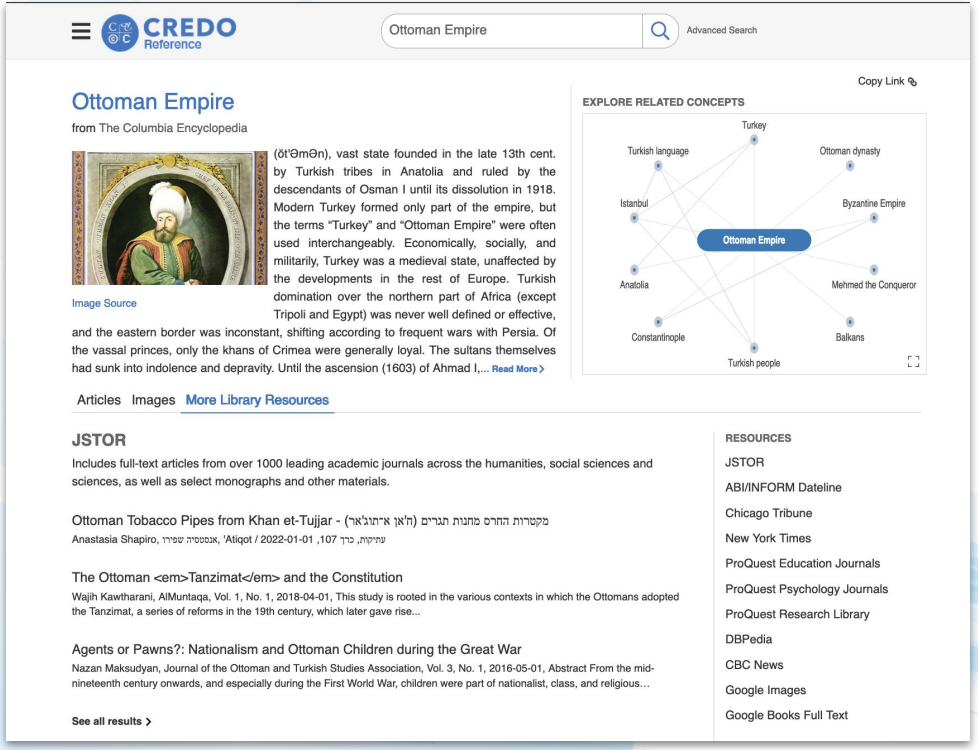
Exploratory Search Tools



Encourage exploratory search and challenge your students to expand their research into unfamiliar topics.



Aid the Discovery of Trusted Academic Resources



Guide researchers toward simple next steps in their studies with seamless access to the other eresources your library invests in.

FILMS ON DEMAND

ProQuest

Britannica EDUCATION

EBSCO

JSTOR

GALE

Authentication and 3rd Party Integration

- IP, UN/PW, Proxy, OpenAthens, Shibboleth, Library Card Authentication
- MARC records for all titles
- Content indexed in all major discovery services

ExLibris Primo

WorldCat® Discovery Services

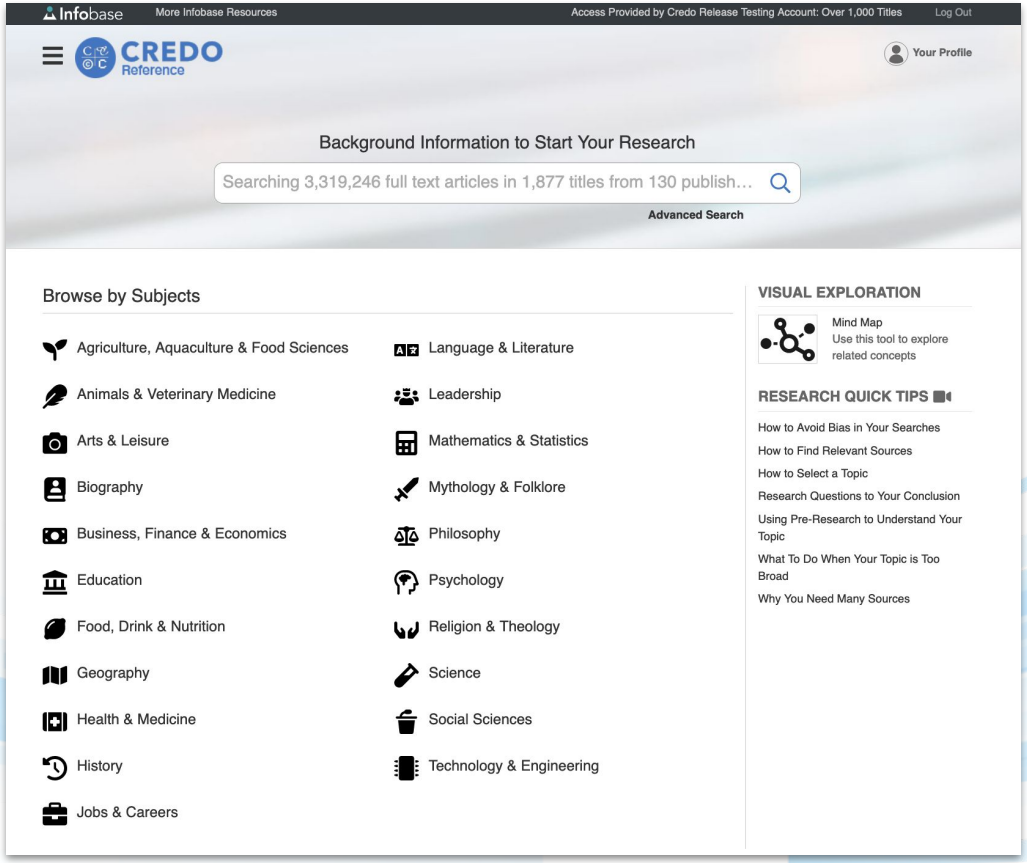
Summon

EBSCO Discovery Service

CREDO Reference

Platform Tour

Home Page

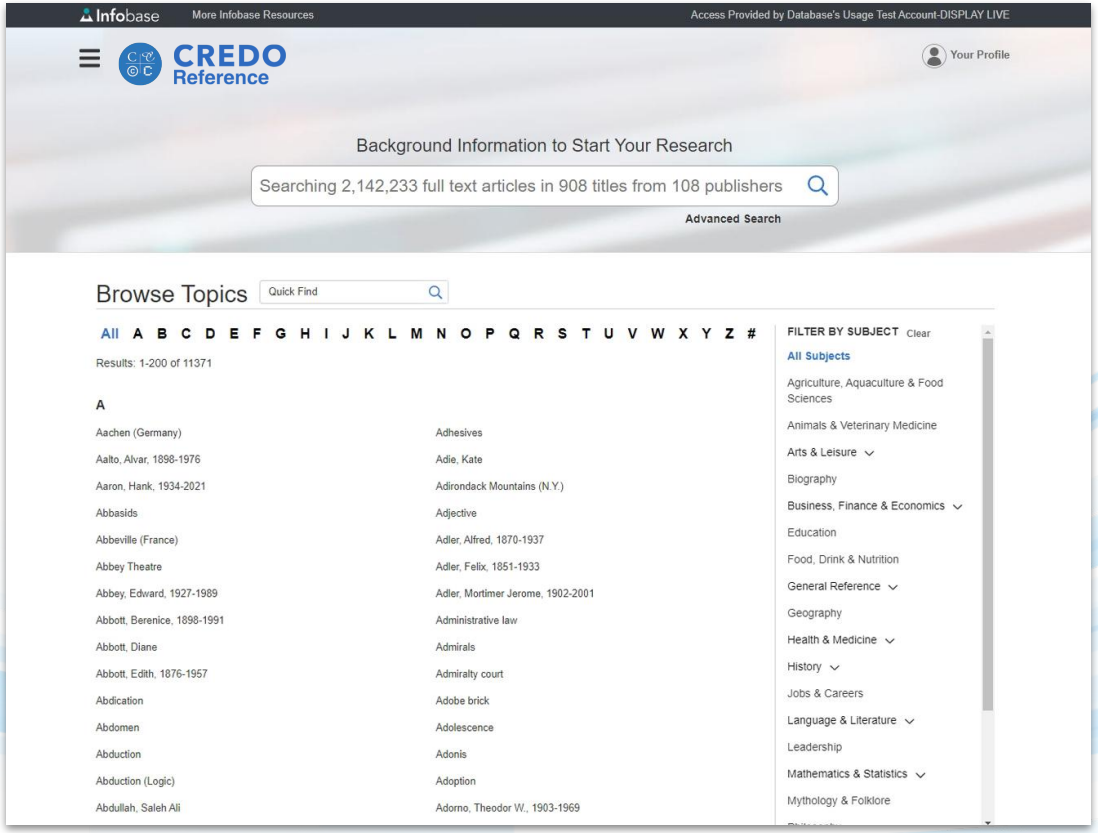


Our homepage is built with the beginning researcher in mind.

Displaying our breadth of content, students can launch their research with a keyword search or advanced search, or browse by subject.

PLUS - Research Quick Tips offer brief point of need video research tips.

Topic Browse

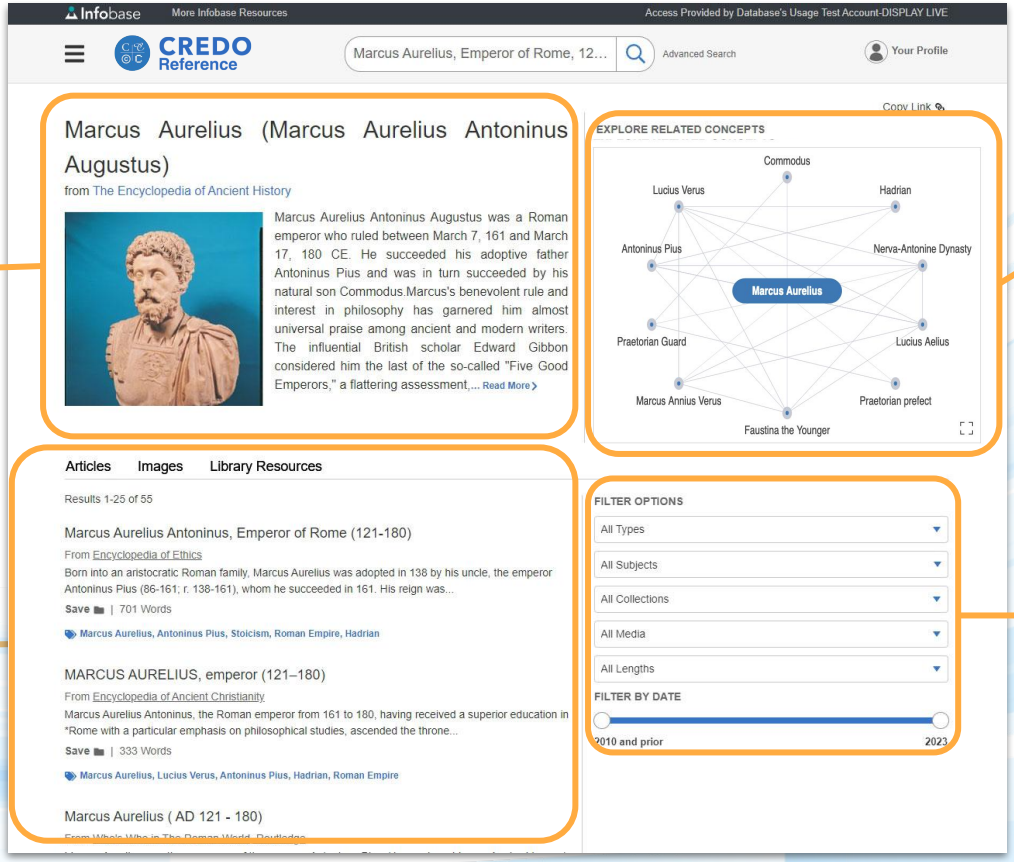


Students looking to write their first research paper can browse more than 11,000 popular topics by subject or alphabetically.

Search Results Page: **Built for beginning researchers**

Each summary article offers foundational fact-based context.

Full-text reference content, images, and related resources are where the academic research begins.



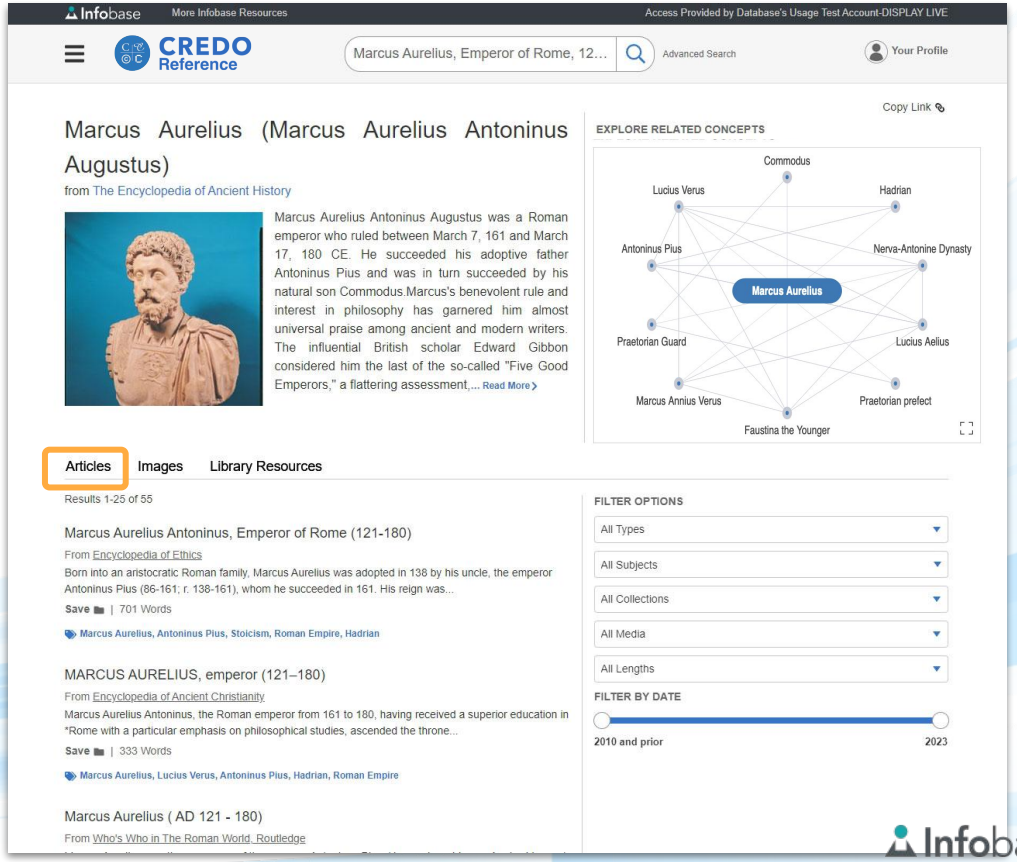
Explore related concepts with the Mind Map.

Refine results with simple intuitive filters now located on the right side of the page.

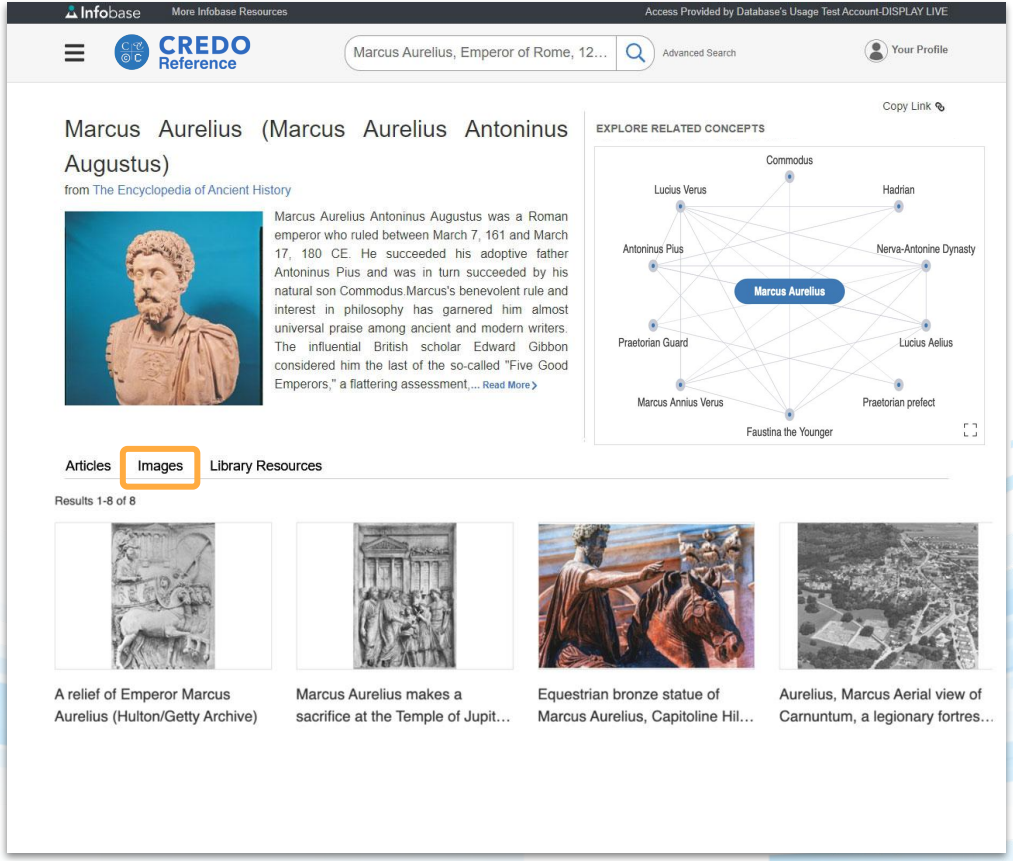
Search Results Page: **Article View**

Each article includes the full-text of the entry, including any images the article contains.

Explore related concepts with suggestions listed on the right side of the page.



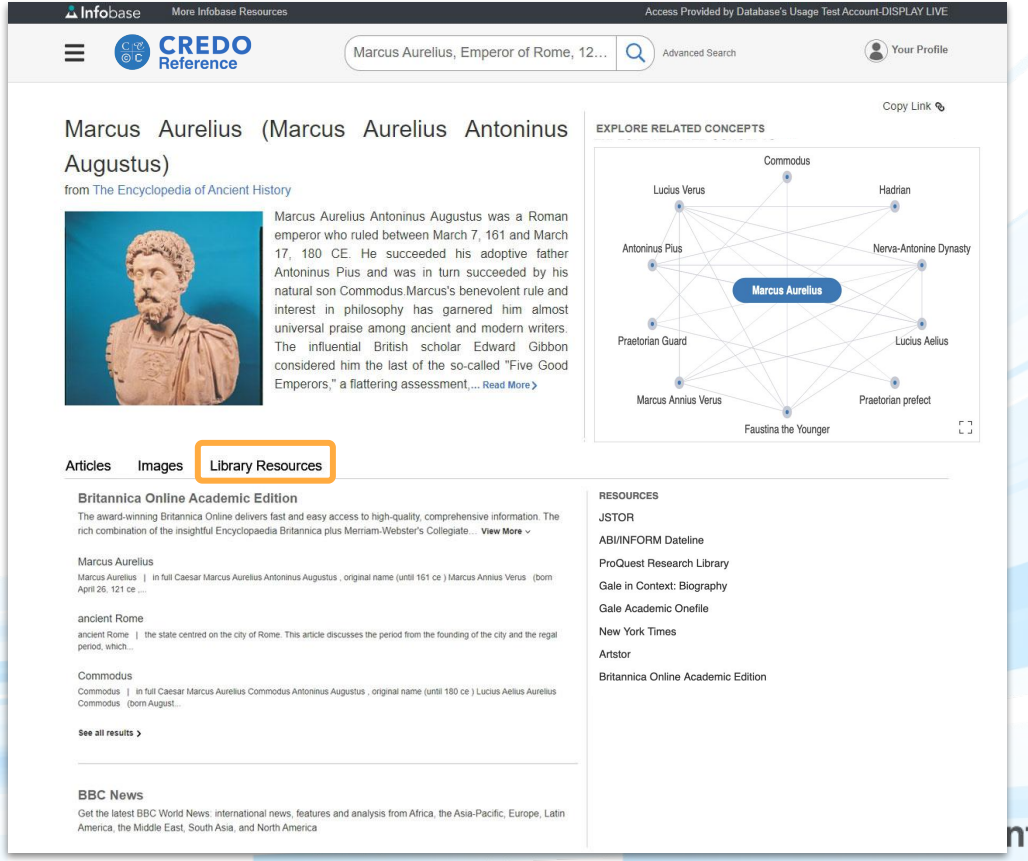
Search Results Page: **Image View**



The reference title list contains hundreds of thousands of images that can be used for research and educational purposes.

Search Results Page: **Federated Search View**

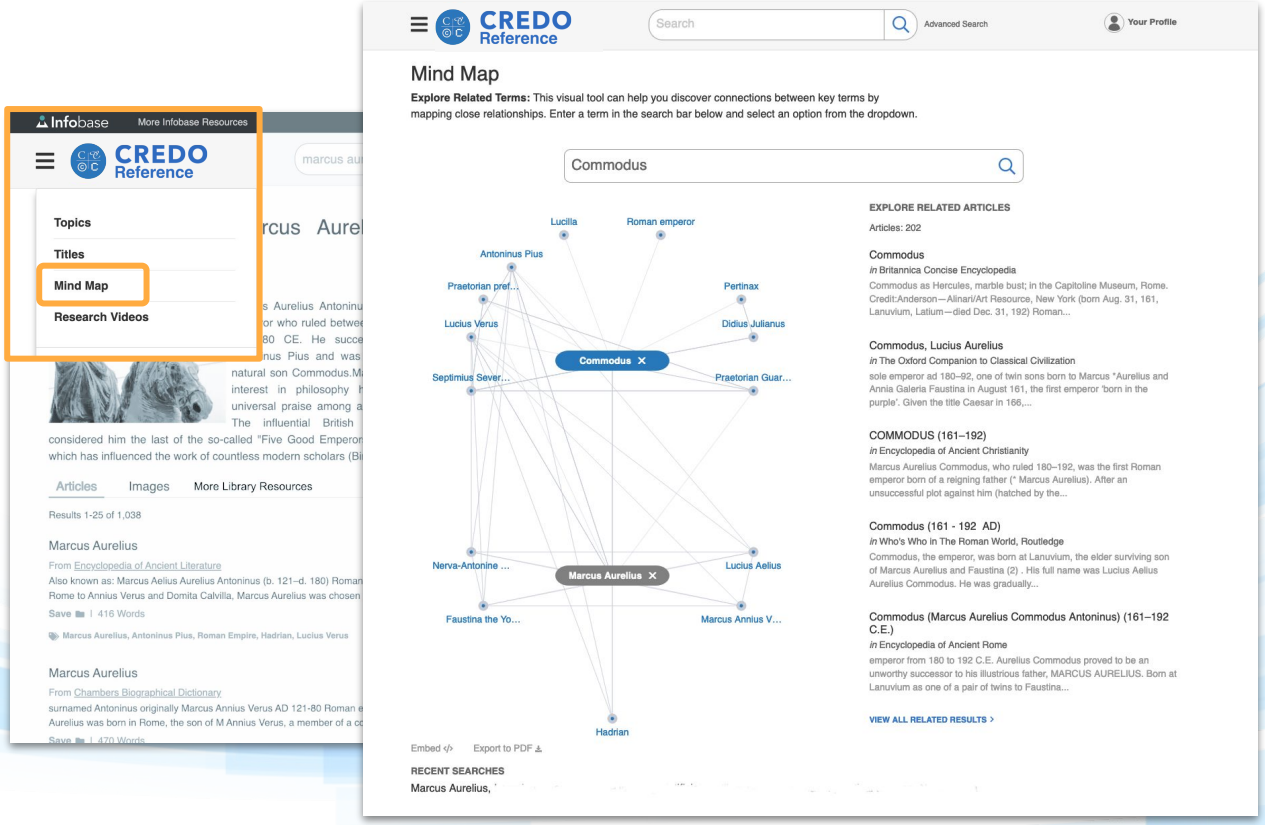
Eliminate research dead ends by allowing seamless access to your library's other valued resources.



Search Results Page: **Mind Map**

Encourage exploratory search and uncover related concepts with the Mind Map.

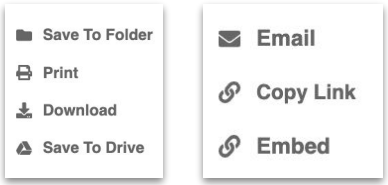
A Dedicated Page for Mind Map Exploration

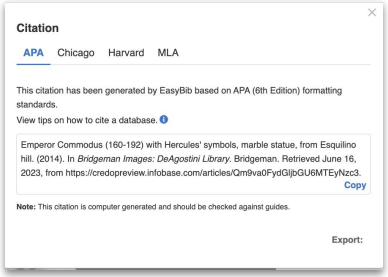


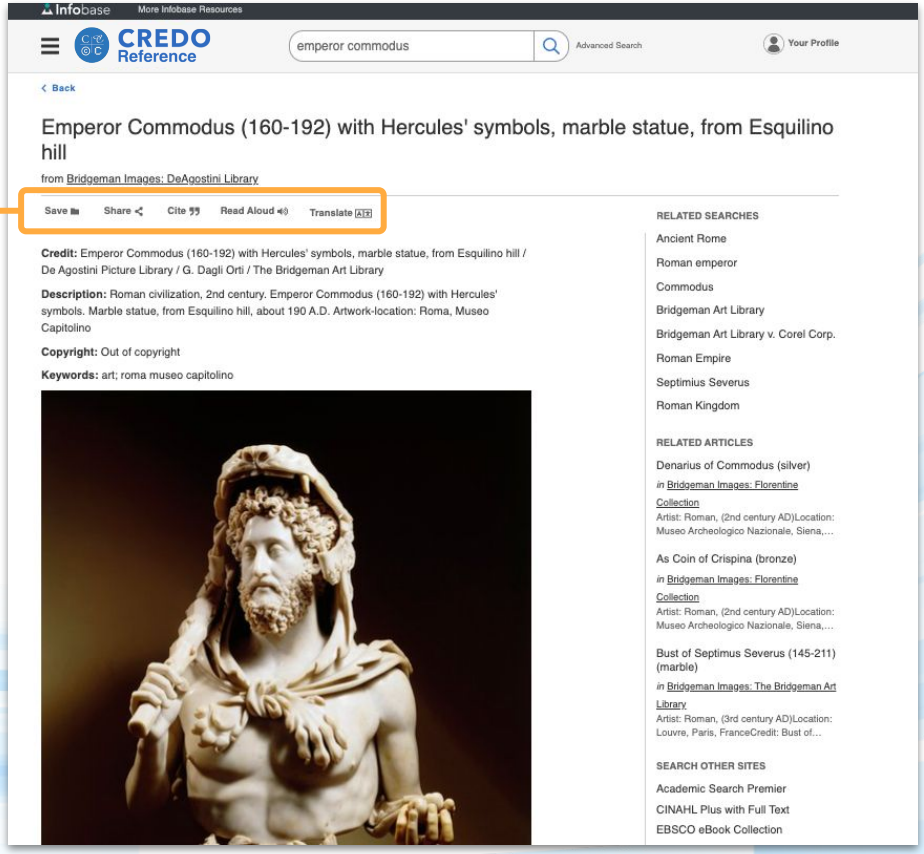
Build two-concept Mind Maps with intention and without distraction on the dedicated Mind Map page.

Full-Text Entry Page

Save, Cite, Print, Share, etc., moved below entry heading.







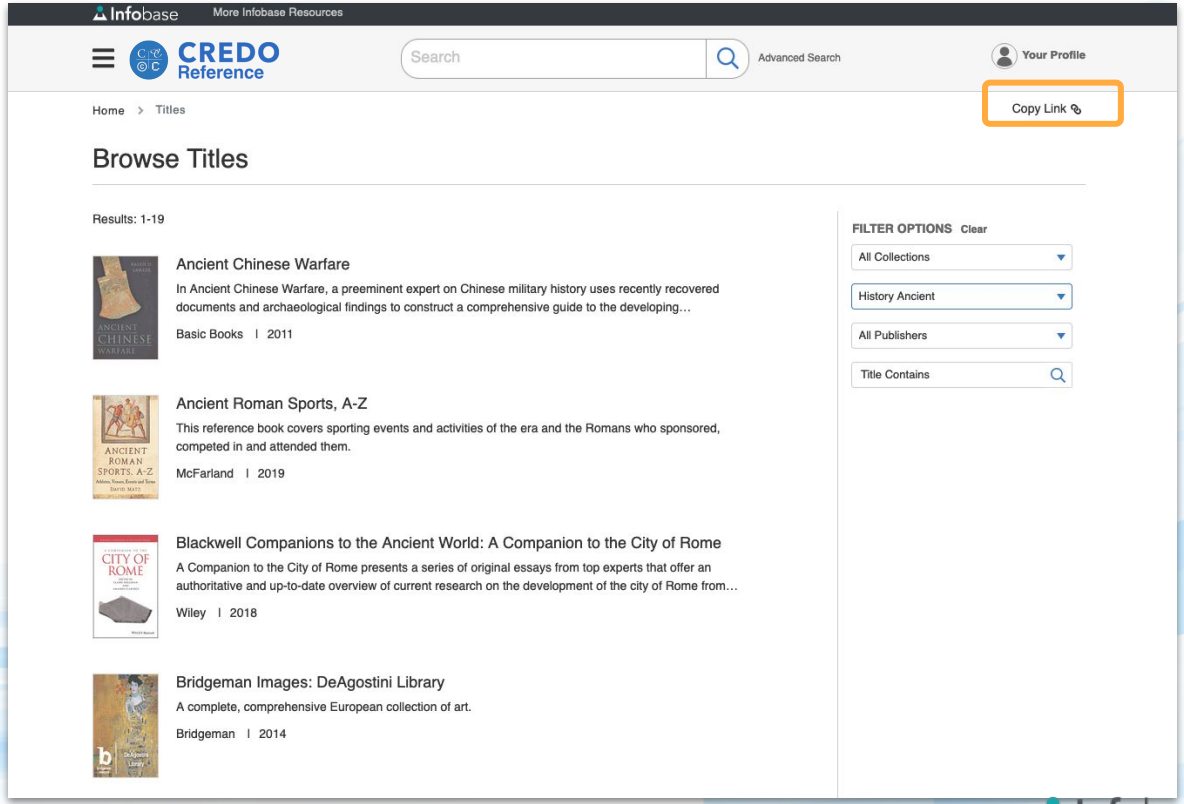
Each article includes the full-text of the entry, including any images the article contains.

Explore related concepts with suggestions listed on the right side of the page.

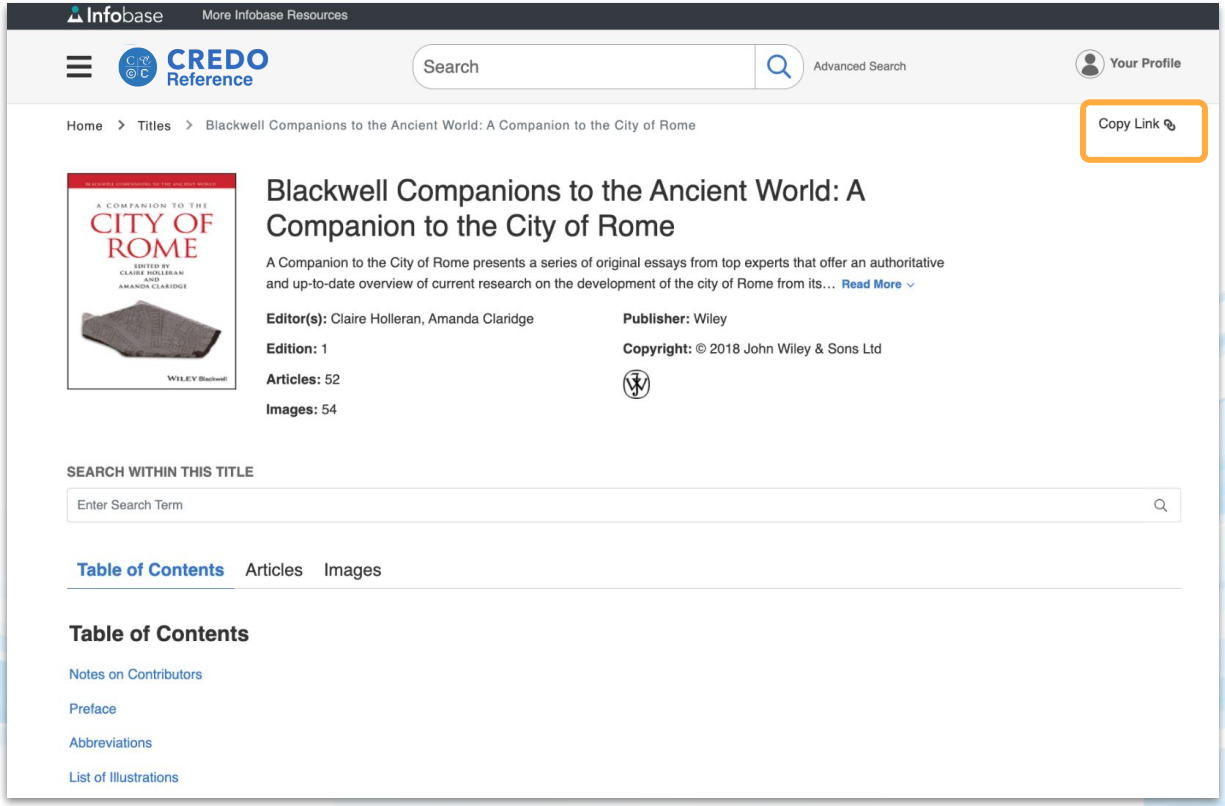
Title List View

Use *Credo Reference* as a bookshelf.

Link simple subject reference shelves to a LibGuide or course page.

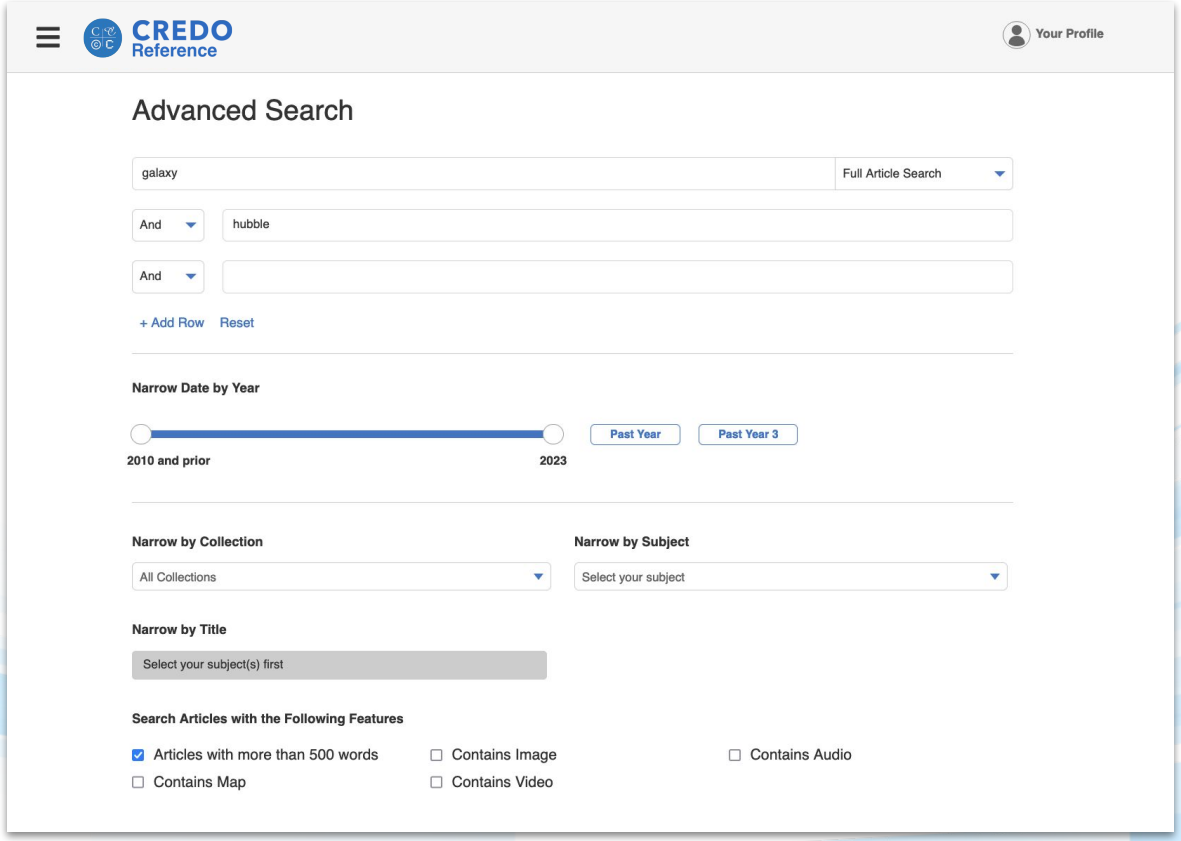


eBook Landing Page



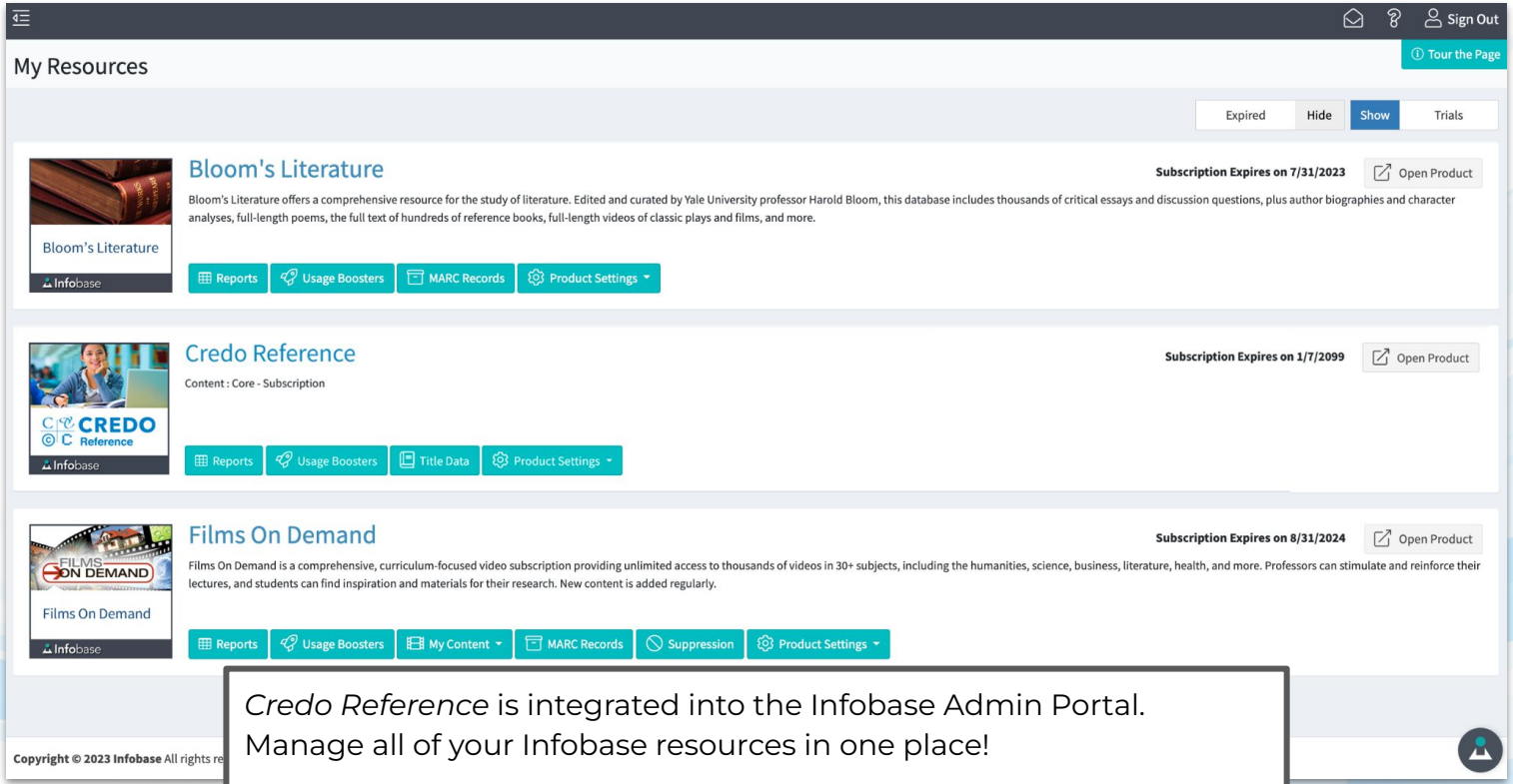
Include full-text subject encyclopedias in online courses or link to individual titles in a LibGuide or library website.

Advanced Search Page



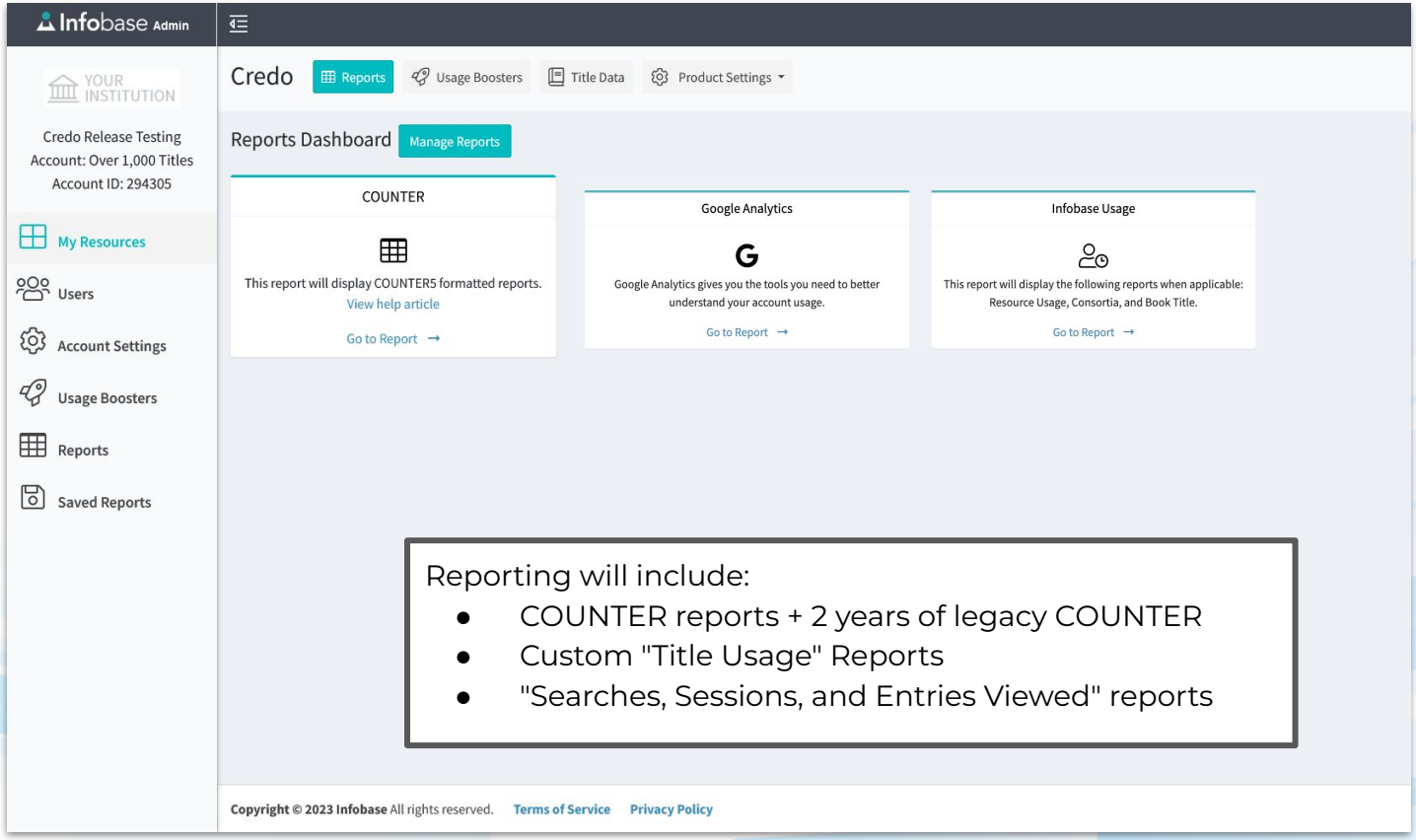
Teach Boolean search techniques and show researchers how to narrow searches by subject, title, collection, and multimedia inclusion.

Integrated Admin Portal

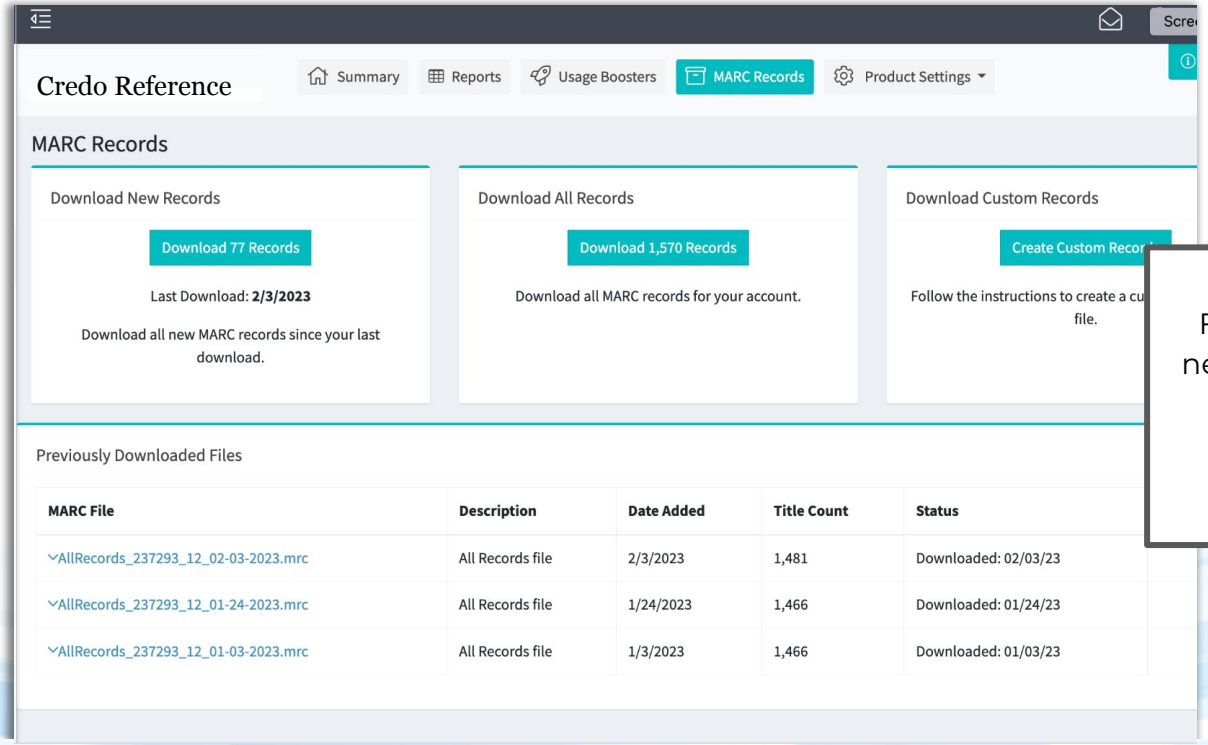


Credo Reference is integrated into the Infobase Admin Portal. Manage all of your Infobase resources in one place!

Admin Site: Statistics Reporting

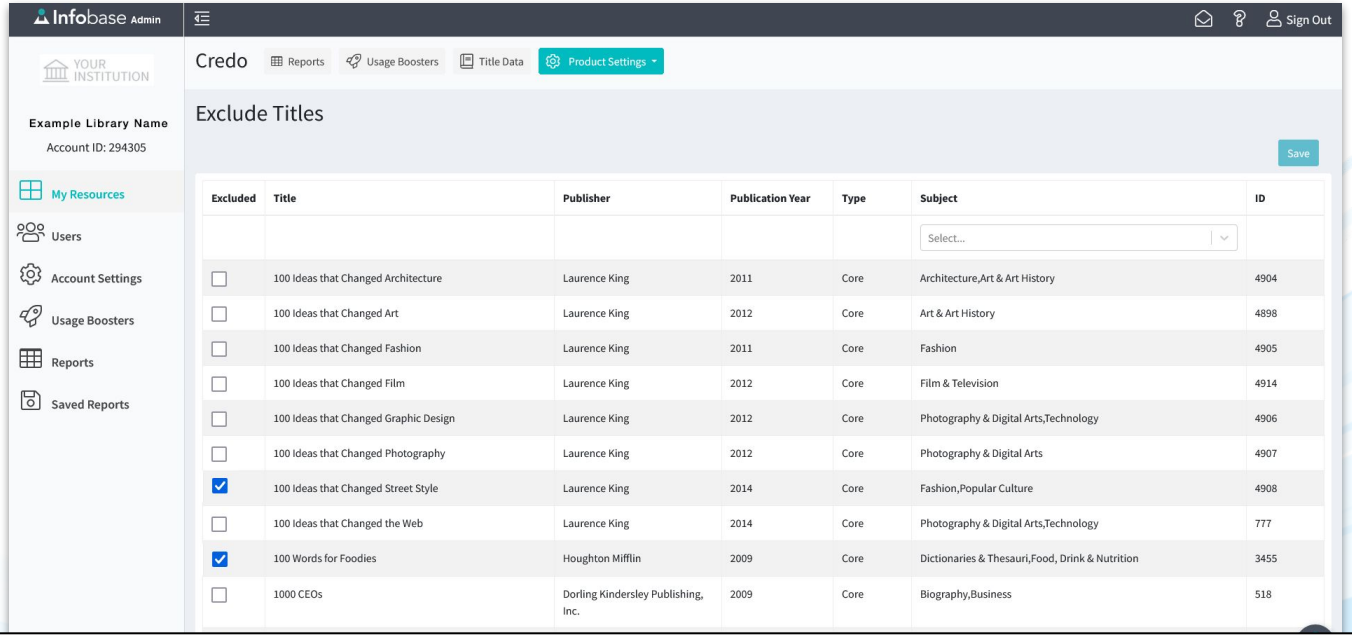


Admin Site: MARC Records



Find MARC records for all new and updated titles and purge records for any removed content.

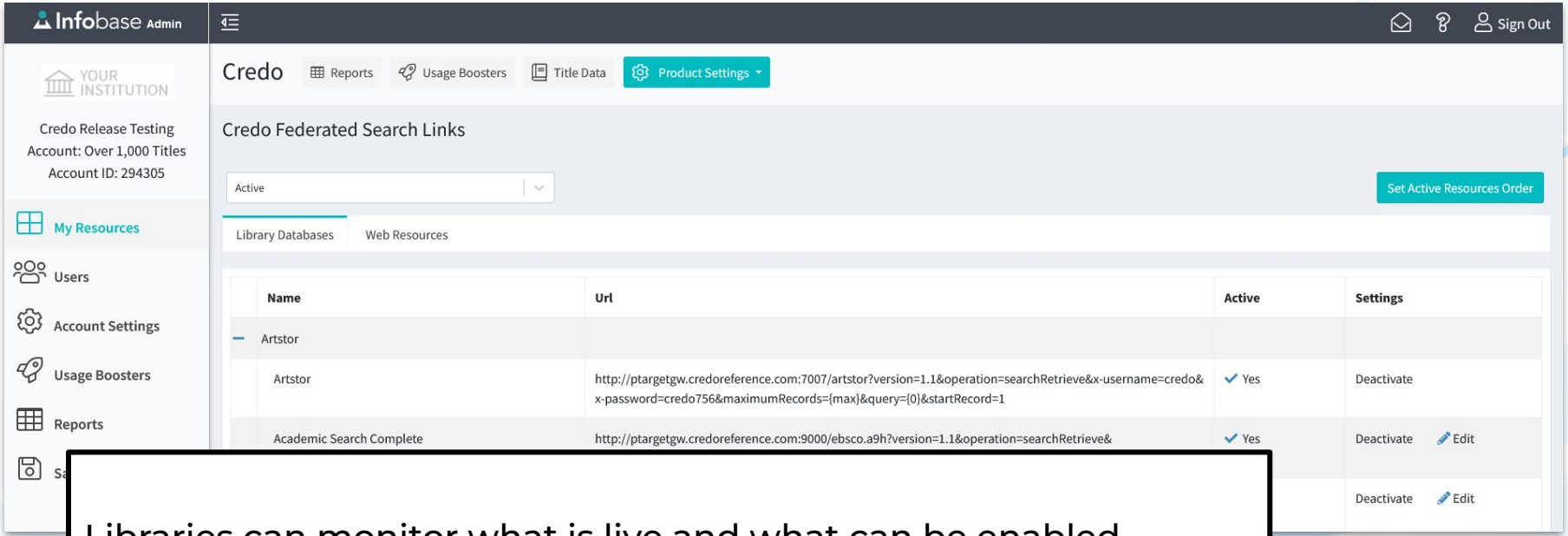
Admin Site: Title List Management



Export and share title information including URL, subject, publisher, and copyright dates.

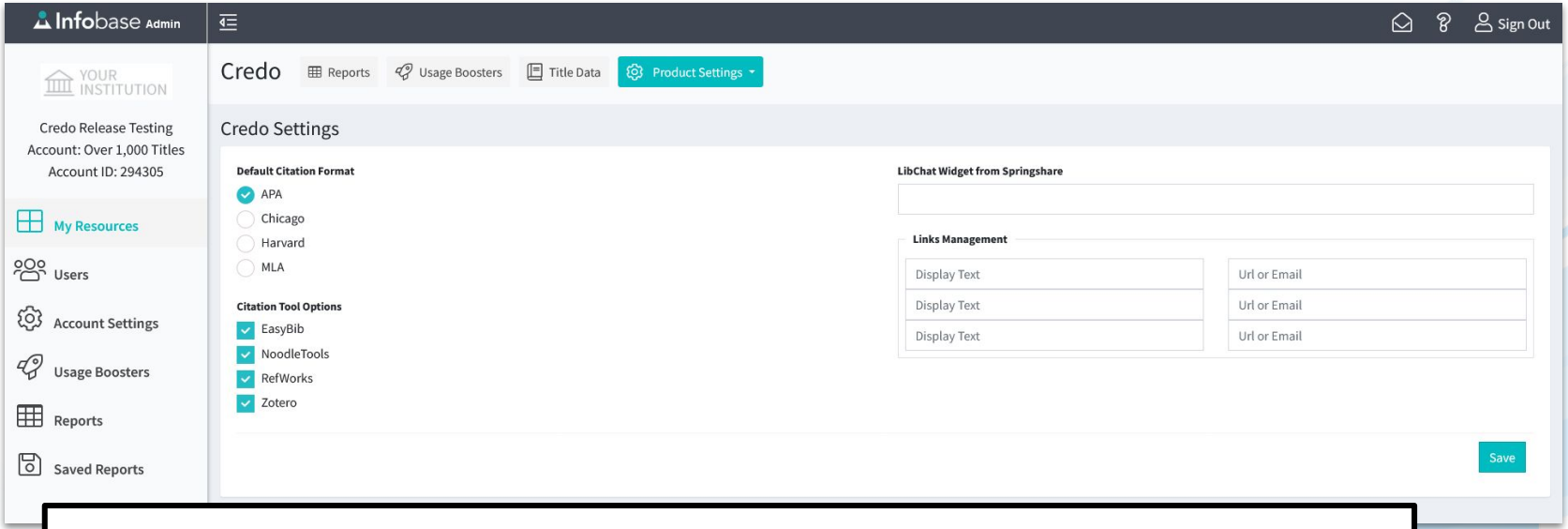
Curate your collection with in-admin title suppression tools.

Admin Site: Federated Search URLs



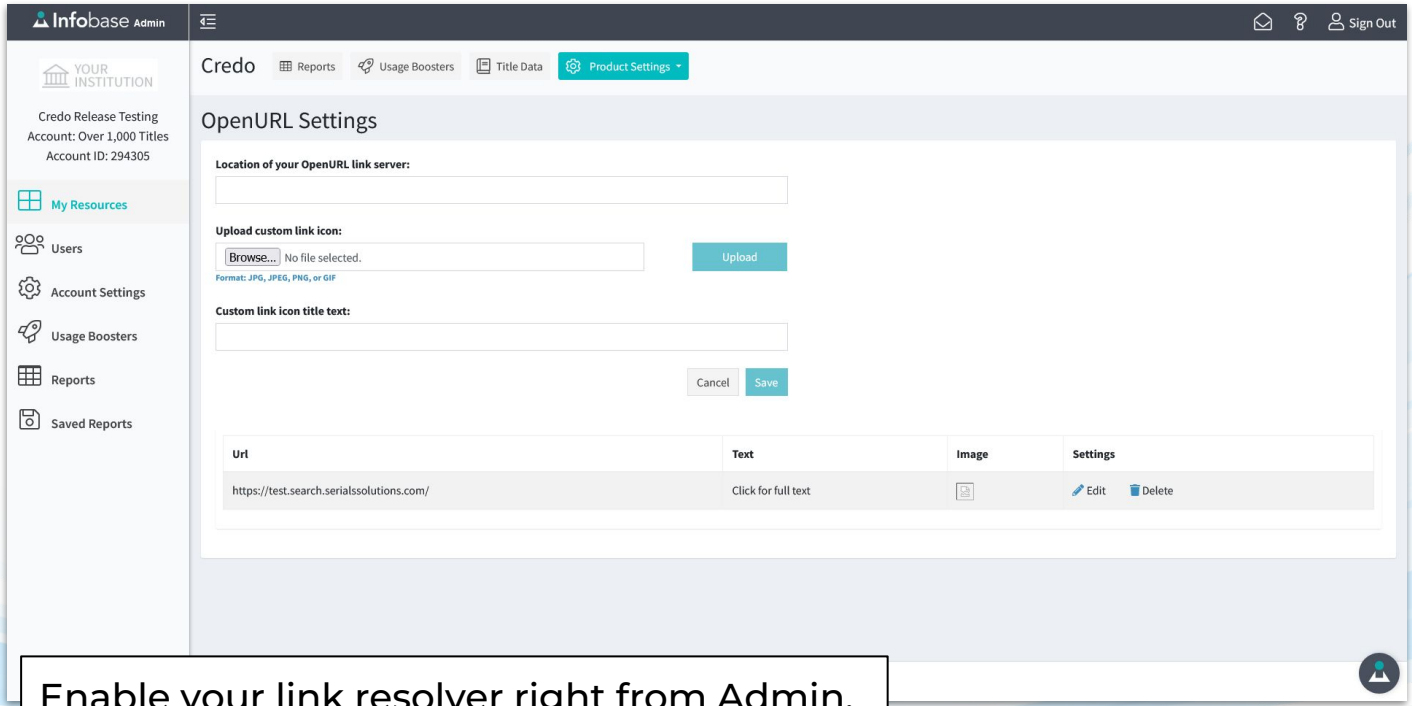
Libraries can monitor what is live and what can be enabled.
Infobase Support will enable new connections upon request.

Admin Site: Preferences



Choose citation displays, enable citation management options, activate LibChat widget, and add external links to your *Credo Reference* platform.

Admin Site: OpenURL Settings

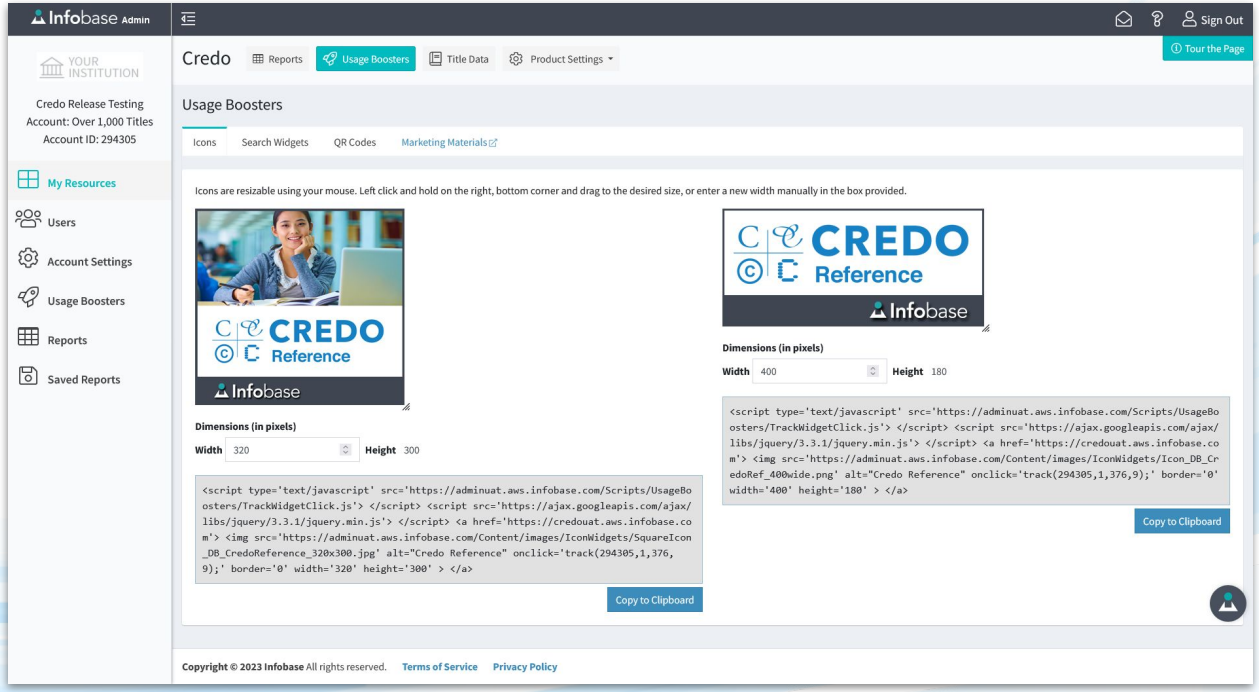


Enable your link resolver right from Admin.

Admin Site: Usage Boosters

Find materials to increase awareness and usage of *Credo Reference* right from Admin!

Add search widgets, QR codes, and find a simple link to our support site for additional materials.



Questions?

Contact your Customer Success Manager
or our support team at

support@credoreference.com